

## CONTACT

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- Chennai
- www.alexperiencexr.com

## EDUCATION

2013 - 2017  
EXCEL ENGINEERING COLLEGE

## SKILLS

- XR Solution Development
- Product Strategy & Roadmapping
- Team Leadership
- MVP Planning & Execution
- Stakeholder Collaboration
- XR Architecture & Solution
- Market & Competitor Research
- Client Communication

## ACHIEVEMENTS

- Led 15+ impactful XR projects, driving innovation and user engagement across industries
- Cut training costs by 40% and improved employee retention by 15% through scalable VR solutions

## INDUSTRY EXPERTISE

- Automobile (Manufacturing & Dealerships)
- Healthcare & Wellness
- Education & Training
- Retail & E-commerce
- Video Games & Interactive Entertainment
- Interior Design & Architecture

# ALEXCHANDRIYAA

## XR SPECIALIST

## PROFILE

I am an XR Specialist with 8 years of experience in developing AR, VR, and MR solutions. My expertise includes market analysis, team leadership, and strategic product development, ensuring successful execution of impactful projects aligned with business goals. With a proven track record of leading 15+ projects, I consistently drive innovation, enhance user engagement, and deliver advanced XR solutions across diverse industries.

## WORK EXPERIENCE

- HARD N SOFT TECHNOLOGIES PVT. LTD** 2022 - PRESENT  
XR Specialist - Product & Strategy
  - Conducted market research and competitor analysis to identify XR trends, user needs, and business opportunities across multiple industries.
  - Collaborated with clients and stakeholders to define product scope, success metrics, and strategies aligned with business goals.
  - Designed roadmaps, led cross-functional teams, and delivered custom AR/VR solutions that enhanced engagement and delivered measurable ROI.
- HARD N SOFT TECHNOLOGIES PVT. LTD** 2018 - 2022  
XR Team Lead
  - Led and mentored a team of XR developers, ensuring seamless collaboration and successful AR/VR project delivery.
  - Translated client requirements into engaging, interactive XR applications to enhance user satisfaction.
  - Promoted best practices in performance optimization, interaction design, and cross-platform development.
- Panamon Technologies PVT. LTD** 2017 - 2018  
XR Game Developer
  - Developed engaging and interactive games using Unity, focusing on immersive player experiences.
  - Collaborated with designers and developers to create optimized gameplay mechanics and smooth interactions.
  - Implemented performance enhancements and debugging techniques to ensure seamless and high-quality gaming experiences.